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LET'S GET REAL

What's the Army really like? It's about money for college, skill training, personal growth, and a great way of life.

TURN YOUR LIFE AROUND

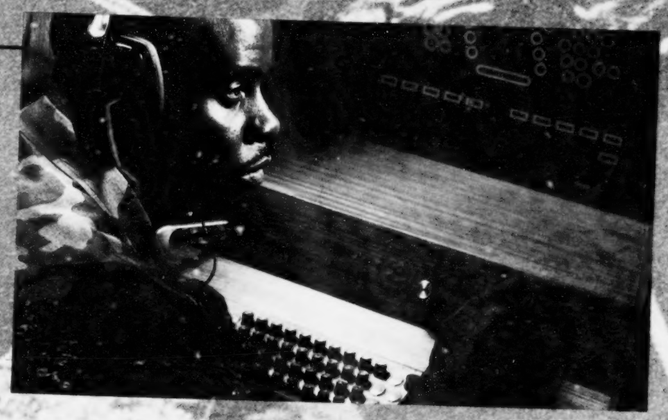
Give yourself the tools to get ahead in the world. Receive Army benefits which will help you get ahead in the Army and in civilian life as well.

RESPECT YOURSELF

The Army is a place where you can build your confidence, self-esteem, and self-discipline. You'll also develop pride in yourself and the things you do.

A WIN-WIN SITUATION

It's a fact: more and more American businesses say it's harder to find qualified people to fill key positions. Your Army experience can help you become someone that employers want to hire.



WHAT'S IN IT FOR YOU?

Research done by Temple University* shows that people who enter the workforce with prior military experience often earn more than people who did not serve. The Temple Study also found that economic benefits are even greater for minorities with prior military experience. As Ralph Larsen, one of the nation's leading businessmen, says, "Success in business requires both skills and discipline, and it has been our experience that Army veterans have both."

The Army offers training in over 250 specialties, from Combat Engineering to Satellite Communications and Aircraft Maintenance to Signal Intelligence, just to name a few.

And if you qualify, you can earn up to $25,200 for college through the Montgomery G.I. Bill *plus* the Army College Fund. And no matter what your career field or specialty is, you'll develop attributes that lead to success in college and the workplace.

*Thomas N. Daymont and Paul J. Andrisani, Technical Report, *The Economic Returns to Military Service* (Philadelphia; Center for Labor and Human Resource Studies, School of Business and Management, Temple University, November 1986).

PRIVATE JULIAN HERCULES

91E Dental Technician

"Before I joined the Army, I wasn't sure what I wanted to do with my future. Now, my sergeant has advised that I think about becoming a Green Beret. Fort Devens, Massachusetts is a world away from Yonkers, New York, where I grew up. I like it a lot. I have the same kind of friends I had back on the block—except we're getting ahead. With my Army education, job skills, references, and discipline, I'm coming out on top!"

SPECIALIST ANTHONY T. JOHNSON

74D Computer Operator

"The Army's given me lots of new goals. I've progressed in school, developed a positive attitude, received awards. There are lots of people behind you here, trying to help you—senior officers, NCO's. Even in basic training, the hardest eight weeks of my life in the military, everyone pulls together and the drill sergeants gave me so much pride. It's not like the movies, no cursing, no physical abuse. You know, teenagers might think the Army cramps your style. But it's not really true. Even with my goal of earning a degree in data processing, which I'm actively pursuing now, I still have plenty of time to enjoy myself."

SPECIALIST MARGIE WHITE

46Q Journalist

"My first specialty was communications, where I coordinated radio contact between commanders in a battlefield situation. I did well. From there I decided to go into Army journalism and attend the Defense Information School. At first, it really pushed me in a whole new way. But my Army training gave me the mental toughness to stick with it and believe in myself. I found that I thrive on challenge. I *like* working under pressure. And I get to interview interesting people, deploy to other countries. Soon I'll be spending time in Honduras on assignment. It's exciting! Someday I'd like to pursue a career in journalism as a civilian—I'm certainly qualified! But right now, things are going so well, I've just reenlisted."

SERGEANT MAJOR RICHARD WILLIS

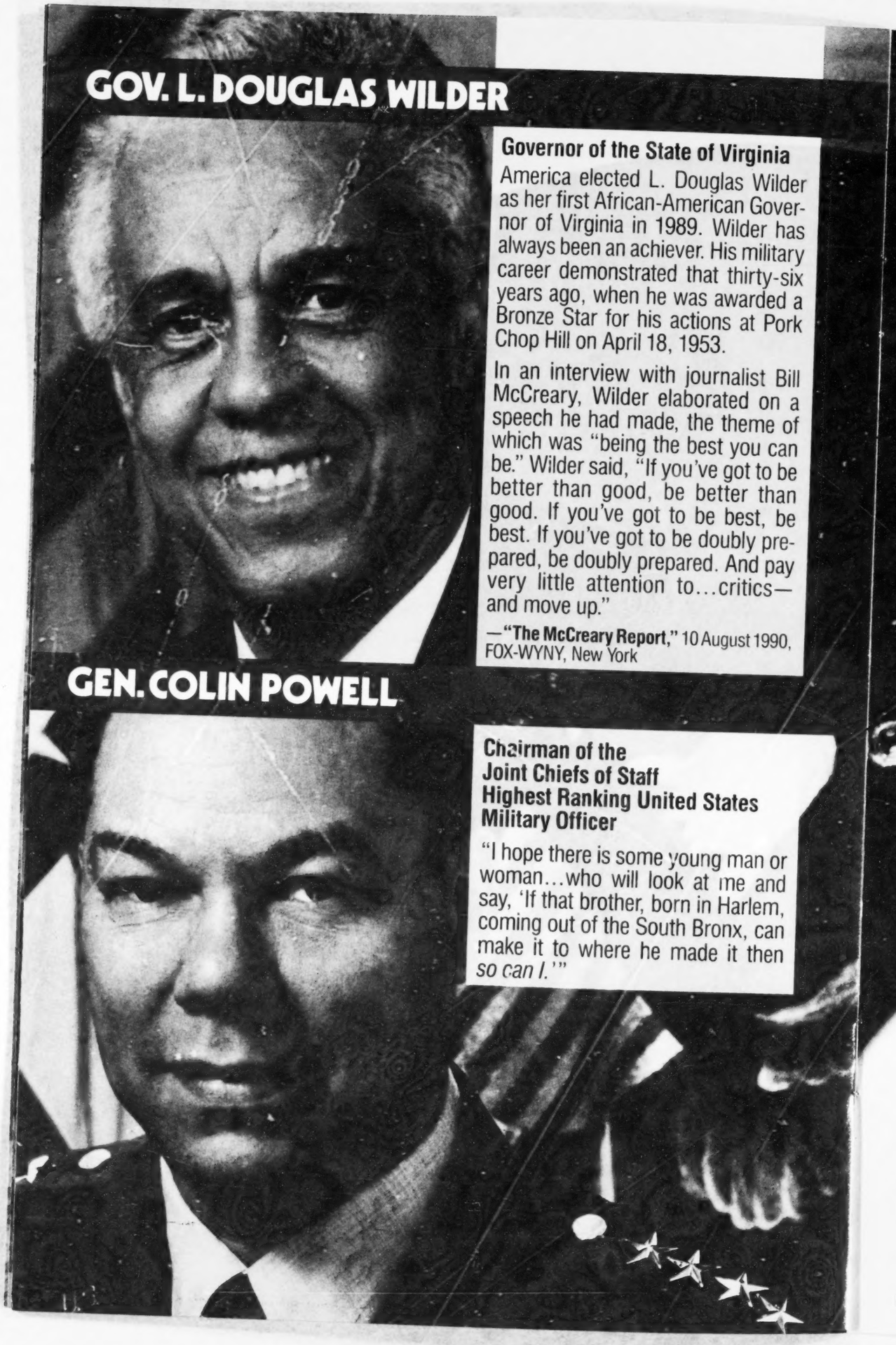
**Public Affairs Supervisor,
U.S. Army Reserve
Editorial Supervisor,
Chicago Transit Authority,
Marketing Department**

"People have said to me the Army's hard. Well, life is hard. They say it requires too much discipline. But everything requires discipline: Army, school, job, marriage. People are dependent on each other. If I'm coming home late, I call my wife—I don't *have* to, but if I don't our relationship suffers. Same in the Army. Someone's life could depend on you. So you develop discipline. The Army builds character, strength, determination. Those qualities make me feel good about myself because I'm just trying to be a right person."

COLONEL FRANCIS TERRELL

**Deputy Commander,
77th Army Reserve Command
Director & Associate Dean,
Greenberg Center for Legal
Education, City College of
New York**

"Many years ago when I signed up for Active Army, my plan was to go in and get out. To quickly return to civilian life. I stayed seven years. I was having fun! I went to Germany, picked up the language, became a commander of a missile unit. It was quite exciting! Later, when I decided to go to law school, it was my Army training that gave me the ability to hang in there. The ability not to be intimidated by the law professors. It was tough. But the Army gave me the ability to stick to a job. To persevere. To be organized. I approached the bar exam very methodically, and I kept telling myself, I *can* do this! And I did."



GOV. L. DOUGLAS WILDER

Governor of the State of Virginia

America elected L. Douglas Wilder as her first African-American Governor of Virginia in 1989. Wilder has always been an achiever. His military career demonstrated that thirty-six years ago, when he was awarded a Bronze Star for his actions at Pork Chop Hill on April 18, 1953.

In an interview with journalist Bill McCreary, Wilder elaborated on a speech he had made, the theme of which was "being the best you can be." Wilder said, "If you've got to be better than good, be better than good. If you've got to be best, be best. If you've got to be doubly prepared, be doubly prepared. And pay very little attention to...critics—and move up."

—**"The McCreary Report,"** 10 August 1990, FOX-WYNY, New York

GEN. COLIN POWELL

Chairman of the Joint Chiefs of Staff
Highest Ranking United States Military Officer

"I hope there is some young man or woman...who will look at me and say, 'If that brother, born in Harlem, coming out of the South Bronx, can make it to where he made it then *so can I.*'"

THE BOTTOM LINE

To sum up, the Army offers a great way to get ahead:

- Up to $25,200 for college, if you qualify, with the Montgomery GI Bill and Army College Fund
- Training in skills that's transferable to a civilian career
- Travel Opportunities
- Development of qualities employers seek in people they hire

Remember, you must stay in school to take advantage of this great opportunity. You owe it to yourself to check it out. For more information, call 1-800-USA-ARMY or see your local Army Recruiter.

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GET AN EDGE ON LIFE.

ARMY. BE ALL YOU CAN BE.®